

**Thank you for joining us.
The webinar will begin soon.**

Before We Begin

- **All attendees are in listen-only mode.** If you run into any audio issues during the webinar, please try another method of listening in, such as computer audio or calling in by phone.
- All registrants and attendees will receive a link to the recorded version of this webinar in a follow-up email.
- If you have questions during the presentation, please let us know by typing your question into the Q&A panel. We will address these at the end of the presentation.



Holly Rider

Vice President of Impact



Holly leads the Impact and Education team at Vector Solutions, helping ensure that the thought leadership we deliver to our customers is based on research and established best practice. She's also our subject matter expert on preventing sexual and gender-based harassment and violence.

Holly joined Vector Solutions from the University of Michigan where she oversaw the institution's prevention and advocacy efforts for nearly a decade.

Holly also brings national policy experience to her role as one of the rulemakers for the 2014 Clery Act regulations and an advisor to the Obama Administration White House Taskforce on preventing campus sexual assault. She brings over 25 years' of experience in preventing and responding to sexual- and gender-based violence in higher education, workplaces, and communities.



Katie Eichele (she/her)

Director of The Aurora Center for Advocacy & Education at the University of Minnesota, Twin Cities

Katie is the Director of The Aurora Center for Advocacy & Education at the University of Minnesota, Twin Cities. She received her Bachelor of Science and Master of Science in Mass Communications from North Dakota State University.

For almost 20 years, she has focused on serving students and impacting campus culture holding roles such as the Coordinator of Student Conduct before providing leadership at The Aurora Center around issues of sexual assault, relationship violence, stalking, and sexual harassment. She speaks and writes nationally and locally about campus gender-based violence.

Demonstrating a commitment to service, she has facilitated the Women's Leadership Institute for the UMN system for 12 years with a focus on creating emotionally healthy and DEI-focused leaders. Aside from raising two sons (22, 15) and being married 22 1/2 years to her best friend, Katie enjoys traveling, kickboxing, cooking and baking, and her Great Dane and cat.

Plan Your Work, Then Work Your Plan

A Campus Approach to Sexual Violence Prevention,
Diversity, Equity, and Inclusion, and Mental Well-Being

Our Time Together

Participants will be able to:

- Provide intersectional frameworks to SVP, DEI, and MWB to guide institutional planning.
- Provide strategic tools and models that assess SVP, DEI, and MWB at a divisional level.
- Provide programming initiatives that weave together SVP, DEI, and MWB.





***Helping kids everywhere grow smarter,
stronger, and kinder.***

Data Snapshot: Student Perceptions, Beliefs, and Behaviors

Non-Majority students
are **LESS LIKELY** to
agree that:

"Most students at my school
would never place blame on
a person who told them
someone else had sexually
assaulted them."

Non-Majority students
are **LESS LIKELY** to
express confidence in
using DIRECT bystander
intervention strategies

Non-Majority
students are **MORE
LIKELY** to
report they expressed
concern when seeing a
person exhibiting
abusive behavior
toward their partner.

Intersectional Frameworks



Health Equity



*Black Women's
Socio-Ecological*



Trauma-Informed



Anti-Oppression

Health Equity

Everyone has a fair and just opportunity to attain their full health potential.

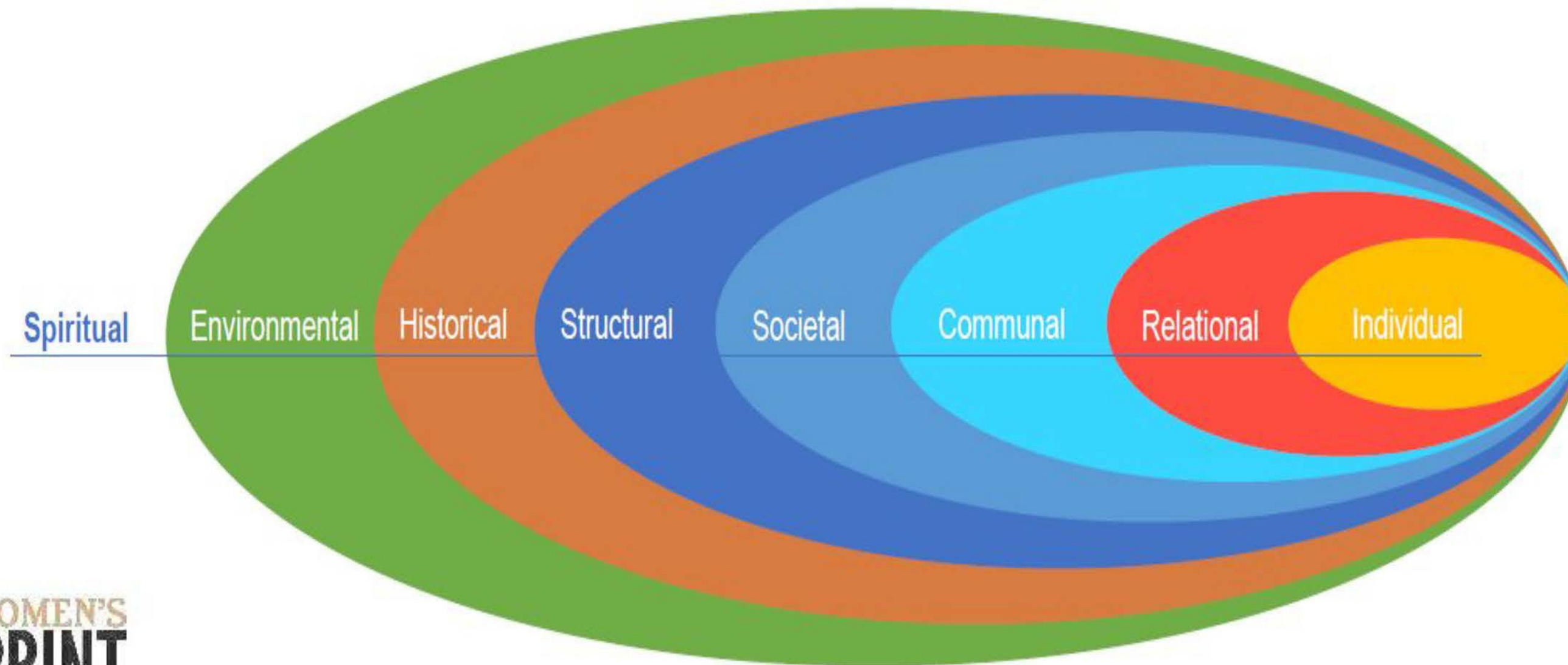
- Elevate Community Leadership & Resilience
- Create Spaces for Healing in Prevention
- Facilitate Internal Organizational Change
- Address Violence & Safety Factors
- Partner Across Fields & Movements



Prevention Institute & NSVRC, 2021

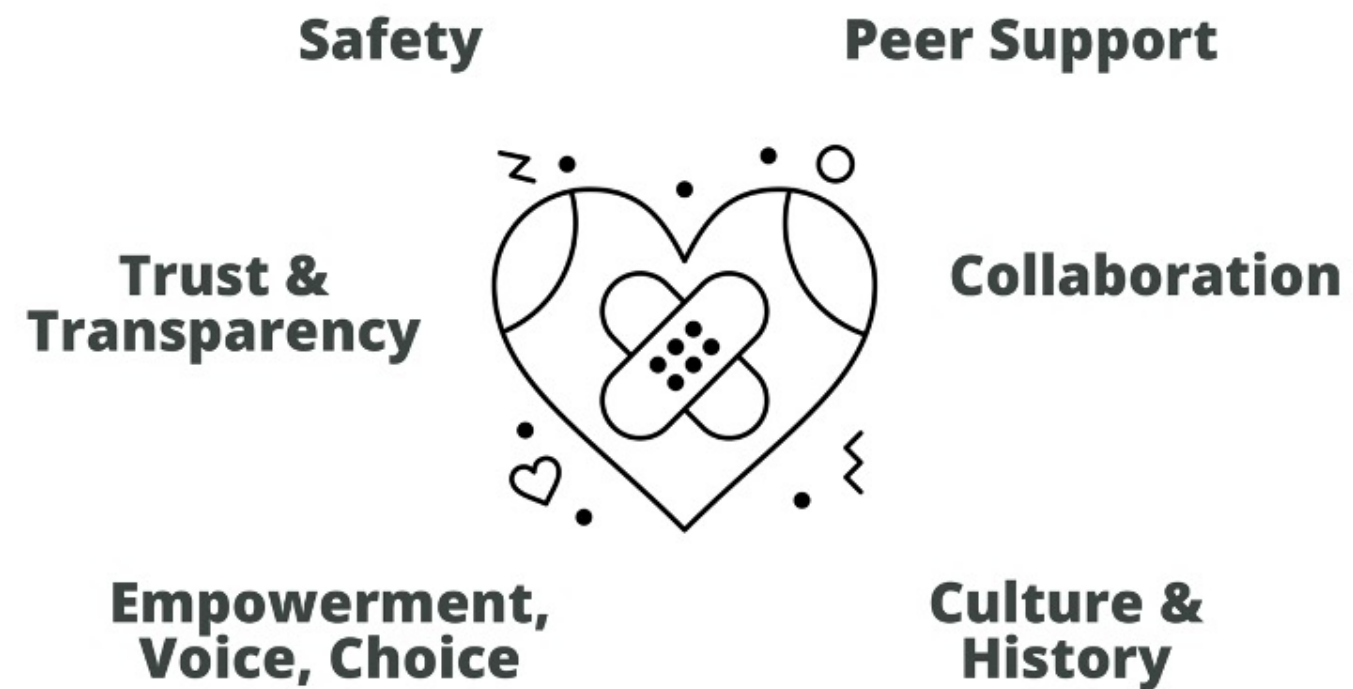


Black Women's Blueprint Culturally-Specific Model



**BLACKWOMEN'S
BLUEPRINT**

ACHA Trauma-Informed Approach

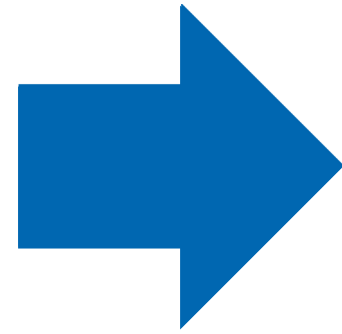


ACHA, 2018



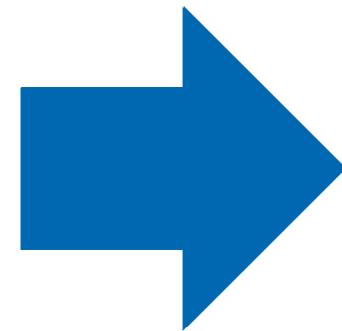
Anti-Oppression

Transactional



Relational

Deficit-minded



Equity-minded

USC, Center for Urban Education, 2013



Strategy Tools / Mechanics



Race Equity Impact Assessment

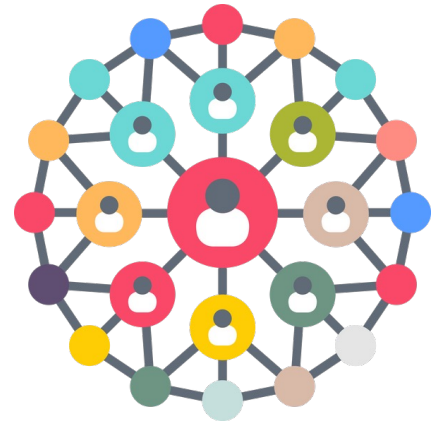


Black Women's Triangulation of Rape



Strategic Guides

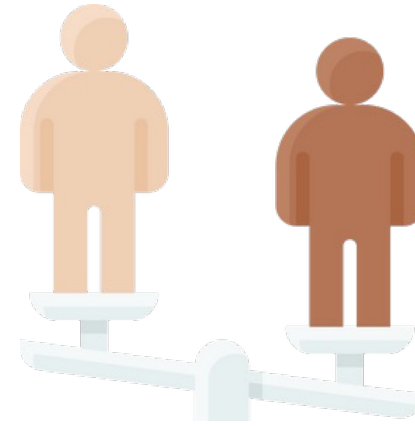
Racial Equity Impact Assessment



ID Stakeholders



Engage Stakeholders



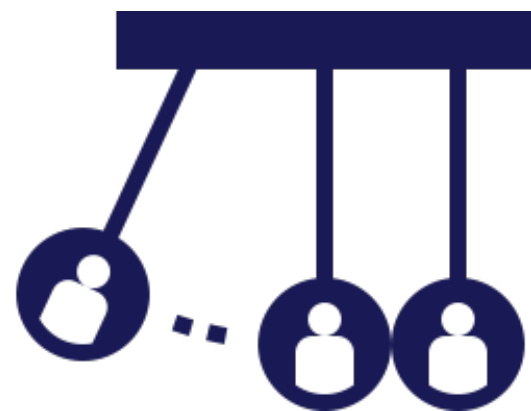
ID and Document Racial Inequalities



Examine Causes



Clarify Purpose



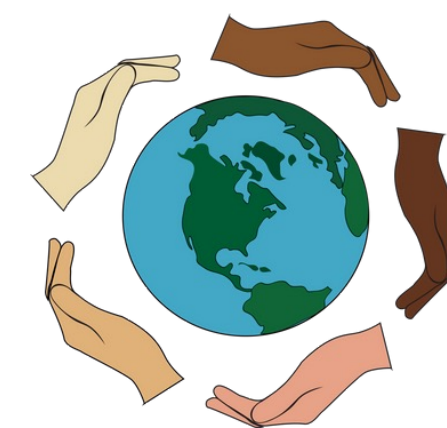
Consider Adverse Impacts



Advance Equitable Impacts



Examine Alternatives or Improvements

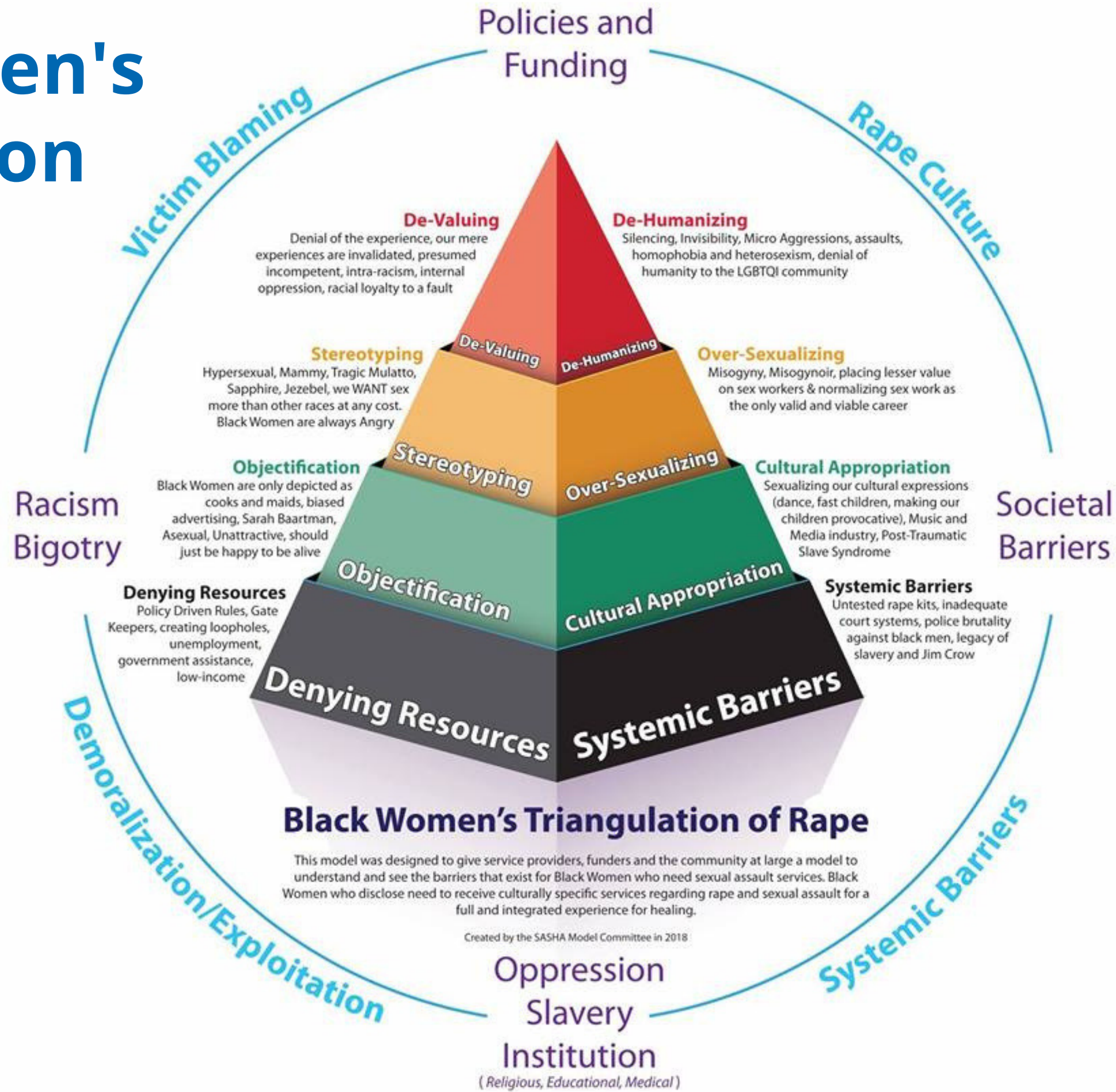


Ensure Viability & Sustainability



ID Success Indicators

Black Women's Triangulation of Rape



Guiding Questions



Your Actions

How does implementing or not implementing the strategic action/recommendation impact a) BIPOC community; b) communities w/ disabilities; c) the LGBTQIA community; d) low-income communities, or e) different religious or secular communities?

Your Communications

How does the communication around the strategic action/recommendation impact a) BIPOC community; b) communities w/ disabilities; c) the LGBTQIA community; d) low-income communities, or e) different religious or secular communities?

Your Impact

Are the strategic decisions and priorities focused on transactional, performative action (short-term, impersonal, check a box) or on building meaningful relationships (long-term, humanizing, trust-building, connections) with a) BIPOC community; b) communities w/ disabilities; c) the LGBTQIA community; d) low-income communities, or e) different religious or secular communities?

Program Design

Power of Respect

LGBTQ+ Sex Ed

BIPOC Men & Masculinities

BEST Party Model

*Empowerment Self
Defense*

Healing Spaces

Reading List

- 1 [A Health Equity Approach to Preventing Sexual Violence](#)
- 2 [Black Women's Blueprint to Culturally Specific Socio-ecological Model](#)
- 3 [Addressing Sexual Violence and Relationship Violence: A Trauma-Informed Approach](#)
- 4 [Fakequity: Relational vs. Transactional DEI](#)
- 5 [CUE: Concepts and Activities for Racial Equity Work](#)
- 6 [Racial Equity Impact Assessment](#)
- 7 [Black Women's Triangulation of Rape](#)

Resources and Podcast

- 1 [Podcast: Brene Brown: Anatomy of Trust](#)
- 2 [Podcast: Dr. Rheeda Walker: Unapologetic Guide to Black Mental Health](#)
- 3 [Podcast: Jennifer Hirsch & Shamus Khan: The SPACE Toolkit: A New Approach to SVP](#)
- 4 [Brene Brown: Braving Inventory - 7 Characteristics of Trust](#)
- 5 [Colour of Violence: Race, Gender & Anti-Violence Services Research](#)

A Dialogue

Holly Rider and Katie Eichele





Katie Eichele

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Holly Rider

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How Vector Solutions Can Help

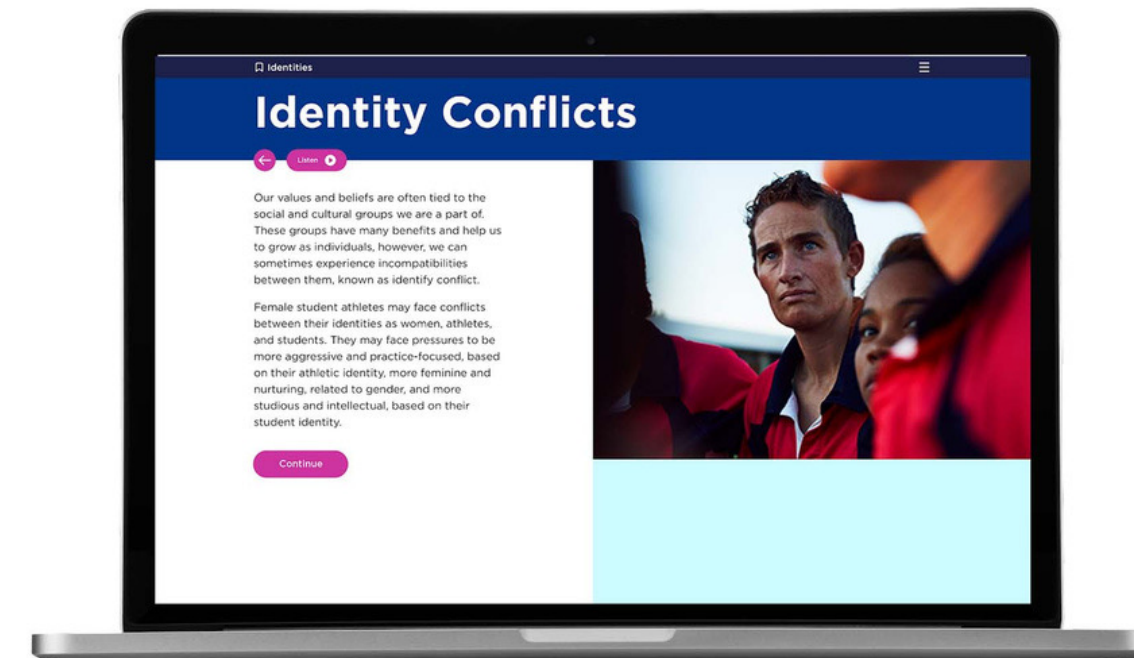
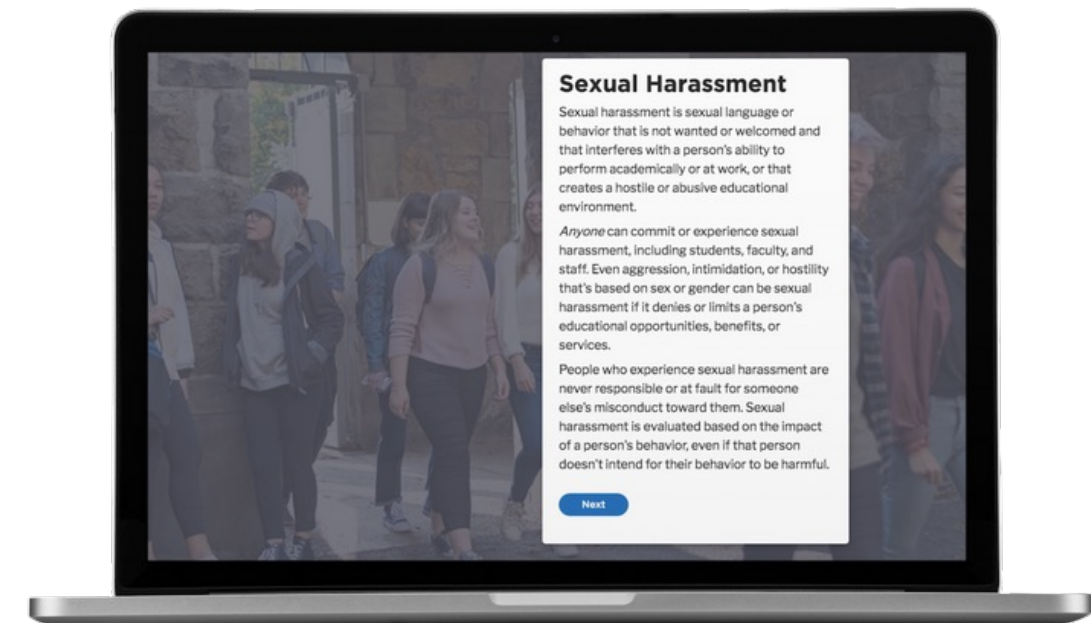
Insights to Elevate Campus Safety, Well-Being, and Inclusion

Thousands of HE administrators trust Vector Solutions to elevate their campus safety and prevention programs beyond legal compliance.

Our 200+ courses help create safer, healthier, and more inclusive communities.

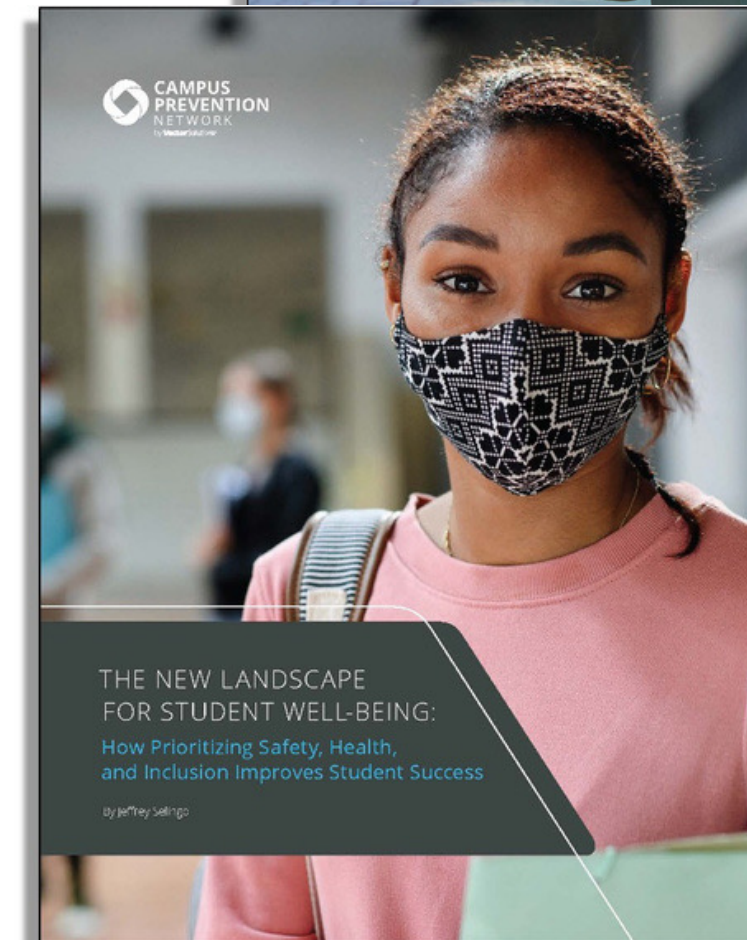
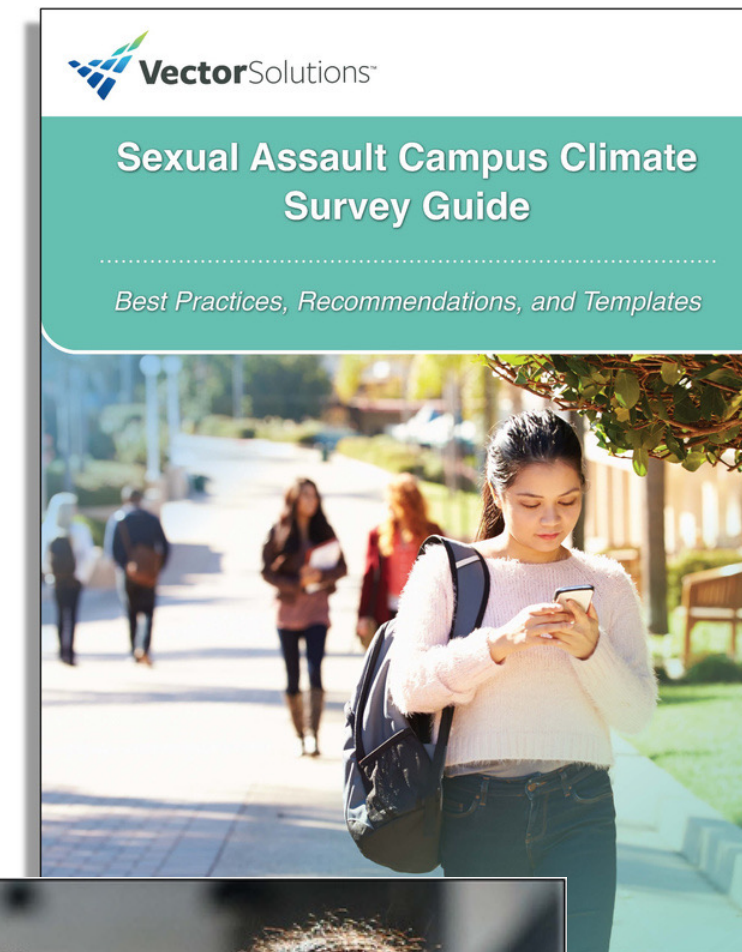
High-demand topics include:

- Sexual Assault Prevention
- Diversity, Inclusion, and Belonging
- Wellness and Safety
- Alcohol and Drug Misuse Prevention
- Athletics



Resources from Vector Solutions

- [Sexual Assault Campus Climate Survey Guide](#)
- [Becoming a Leading Institution in Sexual Assault Prevention](#)
- [The New Landscape for Student Well-Being](#)
- [An Evidence-Informed Curriculum to Support Student Mental Health and Wellness](#)
- [Student Course Catalog](#)



Q&A

Note: If your question doesn't get answered during the allotted time, we will follow up by email.

Thank You!

If You Fail to Plan, Then You Plan to Fail