

BEYOND CHECKING THE BOX

PREVENTION EDUCATION

A TITLE IX SOLUTIONS, LLC. WEBINAR





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Orientation
Assemblies



Online
Modules



One-time
Programs



Awareness
Campaigns

Extended
Conversations

Deeper
Content

Broader
Audiences



**Missed
Opportunities**

Cultural
Shift

**There is nothing wrong with
checking the box!**

But we can do more!

What's your approach?

TERTIARY

Reduces the long-term impact of violence on those most affected by it. Includes things like counseling, medical services, and other supportive measures.

SECONDARY

Reduces the impact of violence that has already happened on campus. Includes things like increased security, addressing risk factors and other short-term solutions.

PRIMARY

Where we strive to be, but can be the toughest to plan for. Programming and education that happens BEFORE violence occurs.

Comprehensive Approach

TERTIARY

SECONDARY

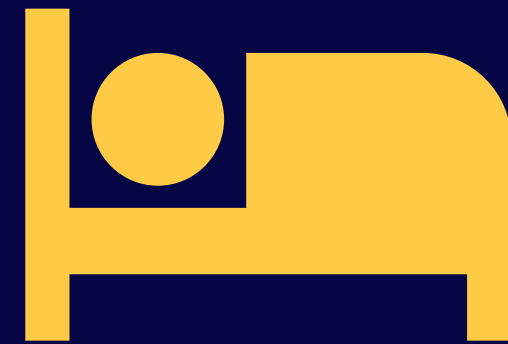
PRIMARY

The ideal approach is utilizing all 3 at once!

The Mosquito Analogy

Swarms of disease-carrying mosquitos have invaded your community!
What do we do?!

TERTIARY



They're here, they bit us.
We need to treat it.

The Mosquito Analogy

Swarms of disease-carrying mosquitos have invaded your community!
What do we do?!

SECONDARY



They're here, they didn't bite us...
yet. We need to avoid the bites.

The Mosquito Analogy

Swarms of disease-carrying mosquitos have invaded your community!
What do we do?!

They're here, but how do we get rid of them.
Why are they here? What is the root cause?

PRIMARY





ASSESS

- How well do you know your campus community?
- Where can we pull data?
 - Title IX reports
 - Campus safety report
 - Climate surveys
 - Focus groups
 - Ear to the ground
- Inventory existing programs and services



IDENTIFY

- Where are our risk areas?
- What are the risk behaviors?
- Who are our vulnerable populations?
- Do current programs and services address the existing issues?
- What are my campus' unique needs?
- Who are the stakeholders?



STRATEGIZE

- Consider the following:
 - Budget
 - Personnel/Partners
 - Time
 - Audience
- Individual vs. community approach
- Look ahead, plan accordingly



IMPLEMENT

- Start small and build steadily
- Commit to growth
- Create milestones, working groups, and other accountability systems to keep you moving forward

**This is a cycle that will repeat yearly as student
and campus needs constantly change**



Engaging Powerful Partners

Prevention is not a one-person job



Campus Partners

- Law Enforcement/Security
- Health Center
- Student Affairs
- Academic Departments/Colleges
- Campus Foundation
- Information Technology
- **STUDENTS!**

Engaging Powerful Partners

Prevention is not limited to your campus



Community Partners

- Law Enforcement/Community Government
- Advocacy Centers
- Shelters and Crisis Centers
- Health Professionals
- Bars/Restaurants
- Non-profit Organizations

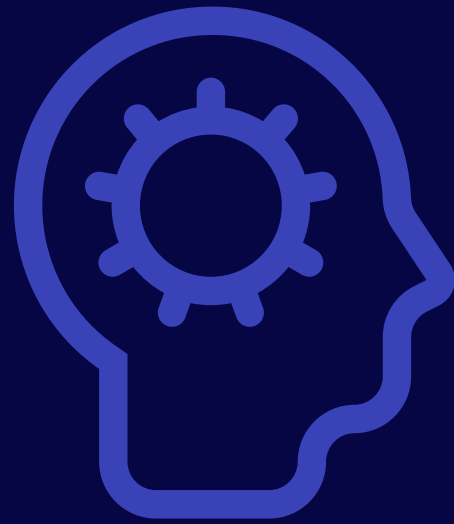
Program Options



Awareness

- Draw attention to the problem
- Social media or visual media campaigns
- Use of statistics and definitions
- Tie-ins with themed-months (October, April)
- Breadth, but not depth
- Can be passive or active
- Resources- national groups such as RAINN, NSVRC

Program Options



Skill-building

- Teaches practical skills to prevent or mitigate violence
- Topics such as consent conversations, engaging in healthy relationships, bystander intervention
- Use of statistics and definitions
- More depth, but can take longer to facilitate
- Usually active, but can be reinforced passively
- Resources- packaged programs from organizations such as One Love or Green Dot

Program Options



Peer and Social Influence

- Use social capital to convey messages about sexual/relationship violence
- Students are the messengers
- Create new norms in organizations and across campus
- May have depth and breadth, but require buy-in
- Active
- Resources- Certified Peer Educator trainings, NCAA, men's groups, national organizations (IFC, MGC, NPHC, Panhellenic)

Program Options



....And More

- Build comprehensive websites
- Host film screenings
- Engage with partners for resource tables/fairs
- Align with other programs such as National Night Out
- Identify Panels/speakers
- Create academic collaborations
- Start campus campaigns (signage, visual displays, t-shirts, etc)

Parting Tips



It doesn't need to be expensive to be effective!



It doesn't require a full-time commitment!



It does require communication, creativity, and collaboration!



Something is always better than nothing!



Questions

2022 Summer Webinar Series

- June 30 - Building a Winning Title IX Team
- July 13 - Reimagining Your Title IX Website
- July 26 - A Return to In-Person Interviews
- August 11 - Unpacking the Informal Resolution Process



Title IX in Motion
Annual Conference
August 2-4, 2022

IX Institute
Certifications
Special Topics